

Hidden Meadows Golf Course  
Sales By Line Item

	FYE2017	FYE2016	FYE2015	FYE2014	FYE2013	FYE2012	FYE2011	FYE2010	FYE2009	FYE2008	FYE2007	FYE2006
Operating Weeks	53	52	52	52	52	53	52	52	52	52	52	53
Members-Full (Avg)	36	42	46	53	54	54	53	54	67	78	103	105
Members-Student (Avg)	6	4	6	7	9	6	9	14	8	12	10	10
Members-Summer (Avg)	35	33	26	29	37	67	65	80	103	115	126	114
Weather Days	185	173	149	135	140	136	140	171	176	138	119	109
Avg Revenue/Week	\$5.2	\$6.0	\$5.9	\$6.3	\$6.7	\$6.9	\$7.1	\$8.3	\$9.8	\$11.5	\$12.7	\$12.1
Avg Rounds/Week	200	220	206	220	232	247	252	276	321	375	411	426
Revenue												
-18 Hole W/E	\$12.1	\$19.6	\$17.8	\$17.0	\$13.4	\$16.6	\$13.6	\$27.9	\$35.0	\$51.0	\$55.3	\$44.7
-18 Hole W/D	\$20.6	\$22.7	\$21.0	\$22.5	\$22.8	\$21.8	\$2.3	\$23.1	\$29.8	\$24.5	\$28.1	\$26.2
-18 Hole Disc	\$21.7	\$27.3	\$25.0	\$28.4	\$29.1	\$29.5	\$55.3	\$47.6	\$47.9	\$65.9	\$70.1	\$71.0
-18 Hole Twilight	\$48.9	\$51.8	\$48.3	\$57.8	\$63.0	\$65.9	\$59.6	\$66.3	\$82.1	\$82.2	\$77.1	\$67.5
Public Green Fees	\$103.3	\$121.4	\$112.1	\$125.7	\$128.3	\$133.8	\$130.8	\$164.9	\$194.8	\$223.6	\$230.6	\$209.4
Member Dues	\$49.7	\$49.4	\$59.8	\$55.0	\$67.4	\$76.5	\$79.4	\$92.1	\$108.6	\$124.0	\$154.5	\$153.7
Cart Rental	\$72.1	\$82.1	\$81.5	\$87.7	\$91.5	\$92.5	\$97.6	\$109.0	\$127.2	\$149.3	\$168.6	\$169.5
Driving Range	\$10.6	\$12.2	\$12.3	\$12.3	\$11.8	\$11.3	\$9.9	\$12.5	\$13.9	\$15.6	\$15.2	\$15.1
Pro Shop Sales	\$6.5	\$7.0	\$7.8	\$9.7	\$13.1	\$12.6	\$11.8	\$12.3	\$13.7	\$16.5	\$18.1	\$20.7
Food & Bev	\$35.4	\$38.4	\$35.8	\$39.5	\$36.4	\$39.1	\$37.1	\$42.5	\$52.2	\$67.7	\$72.5	\$72.2
Miscellaneous	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Total Revenue	\$277.6	\$310.5	\$309.3	\$329.9	\$348.5	\$365.8	\$366.6	\$433.3	\$510.4	\$596.7	\$659.5	\$640.6
Rounds Played												
-18 Hole W/E	421	698	647	590	466	579	467	955	1,219	1,834	2,057	1,620
-18 Hole W/D	1,447	1,587	1,469	1,597	1,627	1,633	116	1,105	1,451	1,211	1,444	1,324
-18 Hole Disc	1,122	1,367	1,235	1,415	1,388	1,592	3,576	2,581	2,699	4,000	4,225	4,104
-18 Hole Twilight	2,878	3,139	2,983	3,411	3,828	3,986	3,556	4,123	5,174	5,629	5,337	4,656
Public Green Fees	5,868	6,791	6,334	7,013	7,309	7,790	7,715	8,764	10,543	12,674	13,063	11,704
Member Rounds	4,711	4,640	4,373	4,449	4,778	5,281	5,367	5,596	6,171	6,840	8,286	10,884
Rounds Played	10,579	11,431	10,707	11,462	12,087	13,071	13,082	14,360	16,714	19,514	21,349	22,588
Avg Revenue/Round												
-18 Hole W/E	\$28.74	\$28.08	\$27.51	\$28.81	\$28.76	\$28.67	\$29.12	\$29.21	\$28.71	\$27.81	\$26.88	\$27.59
-18 Hole W/D	\$14.24	\$14.30	\$14.30	\$14.09	\$14.01	\$13.35	\$19.83	\$20.90	\$20.54	\$20.23	\$19.46	\$19.79
-18 Hole Disc	\$19.34	\$19.97	\$20.24	\$20.07	\$20.97	\$18.53	\$15.46	\$18.44	\$17.75	\$16.48	\$16.59	\$17.30
-18 Hole Twilight	\$16.99	\$16.50	\$16.19	\$16.95	\$16.46	\$16.53	\$16.76	\$16.08	\$15.87	\$14.60	\$14.45	\$14.50
Public Green Fees	\$17.60	\$17.88	\$17.70	\$17.92	\$17.55	\$17.18	\$16.95	\$18.82	\$18.48	\$17.64	\$17.65	\$17.89
Member Play	\$10.55	\$10.65	\$13.67	\$12.36	\$14.11	\$14.49	\$14.79	\$16.46	\$17.60	\$18.13	\$18.65	\$14.12
Cart Rental	\$6.82	\$7.18	\$7.61	\$7.65	\$7.57	\$7.08	\$7.46	\$7.59	\$7.61	\$7.65	\$7.90	\$7.50
Driving Range	\$1.00	\$1.07	\$1.15	\$1.07	\$0.98	\$0.86	\$0.76	\$0.87	\$0.83	\$0.80	\$0.71	\$0.67
Pro Shop Sales	\$0.61	\$0.61	\$0.73	\$0.85	\$1.08	\$0.96	\$0.90	\$0.86	\$0.82	\$0.85	\$0.85	\$0.92
Food & Bev	\$3.35	\$3.36	\$3.34	\$3.45	\$3.01	\$2.99	\$2.84	\$2.96	\$3.12	\$3.47	\$3.40	\$3.20
Miscellaneous	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Avg Revenue/Round	\$26.24	\$27.16	\$28.89	\$28.78	\$28.83	\$27.99	\$28.02	\$30.17	\$30.54	\$30.58	\$30.89	\$28.36