



Demographic and Income Profile

28146
 28146, Salisbury, North Carolina
 Drive Time Band: 0 - 5 minute radius

Prepared By Kyle Swicegood, CCIM, Broker
 Latitude: 35.59813
 Longitude: -80.42382

Summary	Census 2010	2018	2023
Population	4,531	4,709	4,841
Households	1,810	1,859	1,902
Families	1,333	1,357	1,383
Average Household Size	2.50	2.53	2.54
Owner Occupied Housing Units	1,348	1,352	1,412
Renter Occupied Housing Units	462	508	489
Median Age	39.9	41.5	42.0
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.55%	1.13%	0.83%
Households	0.46%	1.10%	0.79%
Families	0.38%	1.00%	0.71%
Owner HHs	0.87%	1.45%	1.16%
Median Household Income	2.54%	1.93%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	243	13.1%	202	10.6%
\$15,000 - \$24,999	146	7.9%	126	6.6%
\$25,000 - \$34,999	226	12.2%	203	10.7%
\$35,000 - \$49,999	309	16.6%	294	15.5%
\$50,000 - \$74,999	334	18.0%	344	18.1%
\$75,000 - \$99,999	275	14.8%	314	16.5%
\$100,000 - \$149,999	207	11.1%	261	13.7%
\$150,000 - \$199,999	67	3.6%	85	4.5%
\$200,000+	51	2.7%	72	3.8%
Median Household Income	\$50,247		\$56,972	
Average Household Income	\$66,189		\$76,940	
Per Capita Income	\$25,863		\$29,915	

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	281	6.2%	263	5.6%	264	5.5%
5 - 9	301	6.6%	286	6.1%	284	5.9%
10 - 14	318	7.0%	298	6.3%	310	6.4%
15 - 19	294	6.5%	270	5.7%	284	5.9%
20 - 24	253	5.6%	252	5.4%	227	4.7%
25 - 34	513	11.3%	607	12.9%	604	12.5%
35 - 44	601	13.3%	575	12.2%	633	13.1%
45 - 54	727	16.0%	635	13.5%	608	12.6%
55 - 64	588	13.0%	682	14.5%	651	13.4%
65 - 74	360	7.9%	509	10.8%	572	11.8%
75 - 84	220	4.9%	237	5.0%	304	6.3%
85+	75	1.7%	94	2.0%	100	2.1%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,127	91.1%	4,244	90.1%	4,317	89.2%
Black Alone	231	5.1%	250	5.3%	266	5.5%
American Indian Alone	9	0.2%	11	0.2%	12	0.2%
Asian Alone	38	0.8%	44	0.9%	49	1.0%
Pacific Islander Alone	3	0.1%	5	0.1%	7	0.1%
Some Other Race Alone	81	1.8%	98	2.1%	121	2.5%
Two or More Races	41	0.9%	56	1.2%	70	1.4%
Hispanic Origin (Any Race)	171	3.8%	209	4.4%	251	5.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

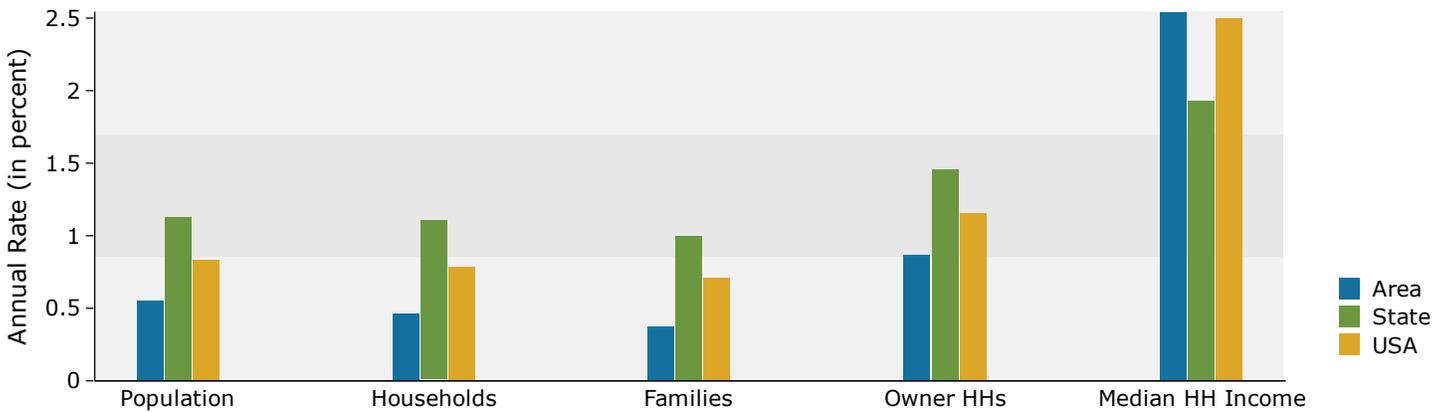


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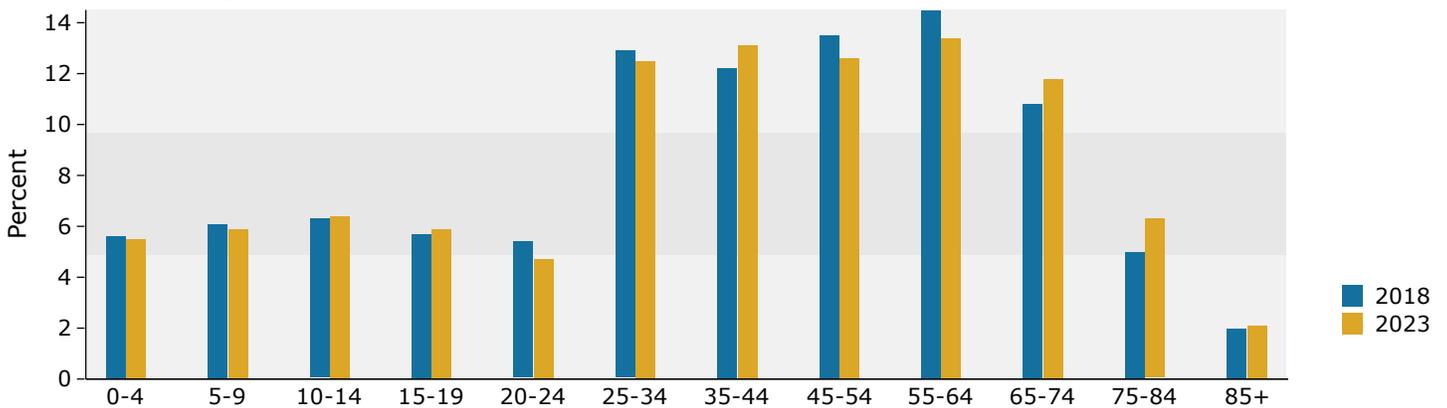
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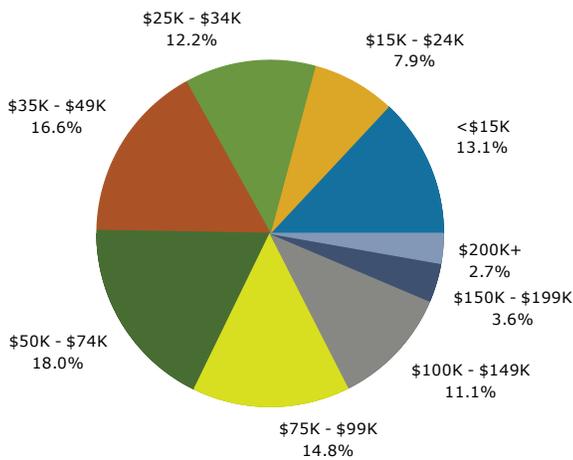
Trends 2018-2023



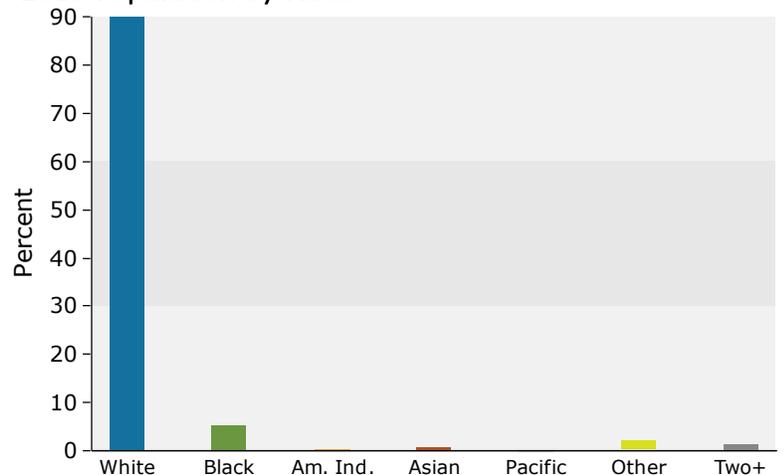
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 4.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



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Summary	Census 2010	2018	2023
Population	17,867	18,671	19,206
Households	7,125	7,373	7,551
Families	4,936	5,043	5,143
Average Household Size	2.47	2.49	2.50
Owner Occupied Housing Units	5,125	5,143	5,353
Renter Occupied Housing Units	2,000	2,230	2,198
Median Age	40.4	42.0	42.7
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.57%	1.13%	0.83%
Households	0.48%	1.10%	0.79%
Families	0.39%	1.00%	0.71%
Owner HHs	0.80%	1.45%	1.16%
Median Household Income	2.23%	1.93%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	1,011	13.7%	855	11.3%
\$15,000 - \$24,999	687	9.3%	601	8.0%
\$25,000 - \$34,999	848	11.5%	777	10.3%
\$35,000 - \$49,999	1,271	17.2%	1,245	16.5%
\$50,000 - \$74,999	1,396	18.9%	1,474	19.5%
\$75,000 - \$99,999	1,039	14.1%	1,198	15.9%
\$100,000 - \$149,999	799	10.8%	992	13.1%
\$150,000 - \$199,999	151	2.0%	183	2.4%
\$200,000+	172	2.3%	227	3.0%
Median Household Income	\$47,948		\$53,549	
Average Household Income	\$62,117		\$70,956	
Per Capita Income	\$24,982		\$28,346	

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,104	6.2%	1,050	5.6%	1,046	5.4%
5 - 9	1,138	6.4%	1,104	5.9%	1,106	5.8%
10 - 14	1,167	6.5%	1,134	6.1%	1,194	6.2%
15 - 19	1,171	6.6%	1,039	5.6%	1,121	5.8%
20 - 24	1,014	5.7%	1,024	5.5%	937	4.9%
25 - 34	2,101	11.8%	2,390	12.8%	2,331	12.1%
35 - 44	2,351	13.2%	2,262	12.1%	2,425	12.6%
45 - 54	2,728	15.3%	2,466	13.2%	2,351	12.2%
55 - 64	2,200	12.3%	2,602	13.9%	2,608	13.6%
65 - 74	1,427	8.0%	1,982	10.6%	2,222	11.6%
75 - 84	974	5.5%	1,039	5.6%	1,288	6.7%
85+	492	2.8%	577	3.1%	577	3.0%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,177	84.9%	15,624	83.7%	15,853	82.5%
Black Alone	1,794	10.0%	1,933	10.4%	2,026	10.5%
American Indian Alone	40	0.2%	49	0.3%	55	0.3%
Asian Alone	159	0.9%	186	1.0%	207	1.1%
Pacific Islander Alone	9	0.1%	14	0.1%	18	0.1%
Some Other Race Alone	461	2.6%	557	3.0%	672	3.5%
Two or More Races	227	1.3%	307	1.6%	377	2.0%
Hispanic Origin (Any Race)	819	4.6%	996	5.3%	1,187	6.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

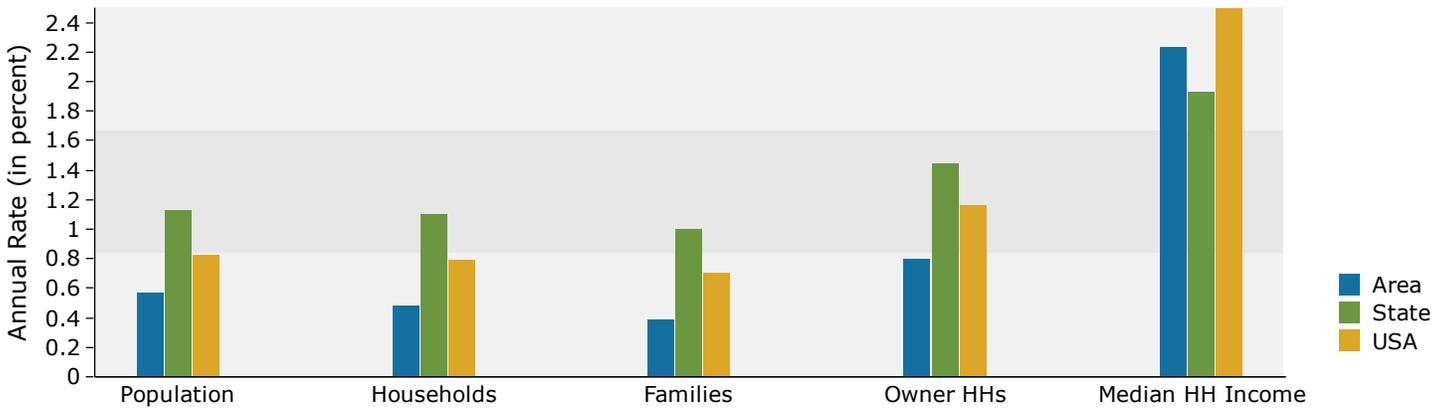


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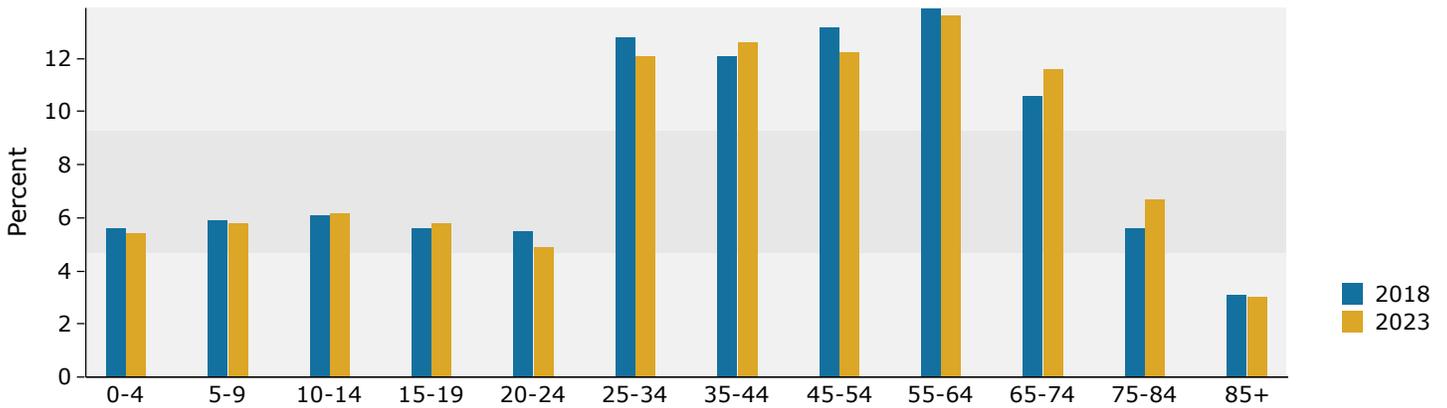
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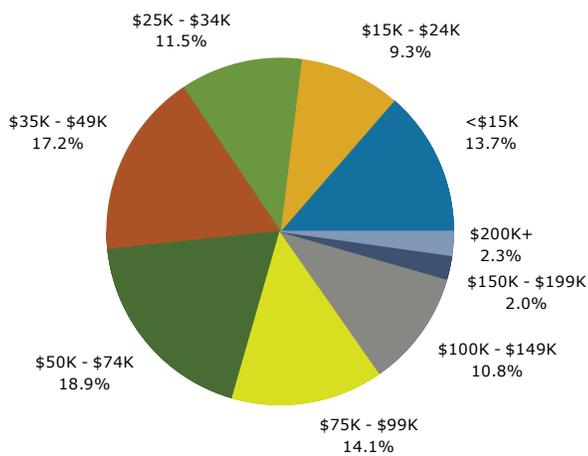
Trends 2018-2023



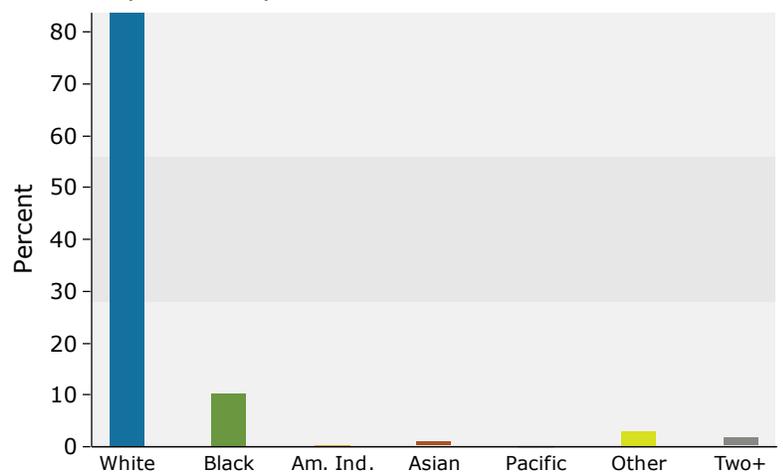
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 5.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



Demographic and Income Profile

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Summary	Census 2010	2018	2023
Population	26,537	27,819	28,665
Households	10,224	10,572	10,855
Families	6,592	6,731	6,880
Average Household Size	2.49	2.52	2.53
Owner Occupied Housing Units	5,760	5,750	6,072
Renter Occupied Housing Units	4,464	4,822	4,783
Median Age	37.3	38.4	39.6
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.60%	1.13%	0.83%
Households	0.53%	1.10%	0.79%
Families	0.44%	1.00%	0.71%
Owner HHs	1.10%	1.45%	1.16%
Median Household Income	2.57%	1.93%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	2,170	20.5%	1,901	17.5%
\$15,000 - \$24,999	1,418	13.4%	1,278	11.8%
\$25,000 - \$34,999	1,070	10.1%	1,013	9.3%
\$35,000 - \$49,999	1,676	15.9%	1,706	15.7%
\$50,000 - \$74,999	1,935	18.3%	2,112	19.5%
\$75,000 - \$99,999	1,133	10.7%	1,349	12.4%
\$100,000 - \$149,999	820	7.8%	1,041	9.6%
\$150,000 - \$199,999	139	1.3%	165	1.5%
\$200,000+	212	2.0%	290	2.7%
Median Household Income	\$39,473		\$44,821	
Average Household Income	\$52,706		\$60,680	
Per Capita Income	\$20,855		\$23,791	

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,846	7.0%	1,760	6.3%	1,741	6.1%
5 - 9	1,741	6.6%	1,805	6.5%	1,772	6.2%
10 - 14	1,693	6.4%	1,790	6.4%	1,878	6.6%
15 - 19	1,839	6.9%	1,698	6.1%	1,871	6.5%
20 - 24	1,921	7.2%	1,883	6.8%	1,831	6.4%
25 - 34	3,458	13.0%	3,773	13.6%	3,555	12.4%
35 - 44	3,364	12.7%	3,411	12.3%	3,615	12.6%
45 - 54	3,931	14.8%	3,559	12.8%	3,485	12.2%
55 - 64	3,291	12.4%	3,736	13.4%	3,728	13.0%
65 - 74	1,837	6.9%	2,721	9.8%	3,144	11.0%
75 - 84	1,149	4.3%	1,180	4.2%	1,535	5.4%
85+	464	1.7%	503	1.8%	508	1.8%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	16,120	60.7%	16,657	59.9%	16,900	59.0%
Black Alone	8,505	32.1%	8,830	31.7%	9,026	31.5%
American Indian Alone	122	0.5%	143	0.5%	157	0.5%
Asian Alone	315	1.2%	362	1.3%	395	1.4%
Pacific Islander Alone	7	0.0%	10	0.0%	13	0.0%
Some Other Race Alone	940	3.5%	1,132	4.1%	1,350	4.7%
Two or More Races	527	2.0%	684	2.5%	824	2.9%
Hispanic Origin (Any Race)	1,794	6.8%	2,165	7.8%	2,548	8.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

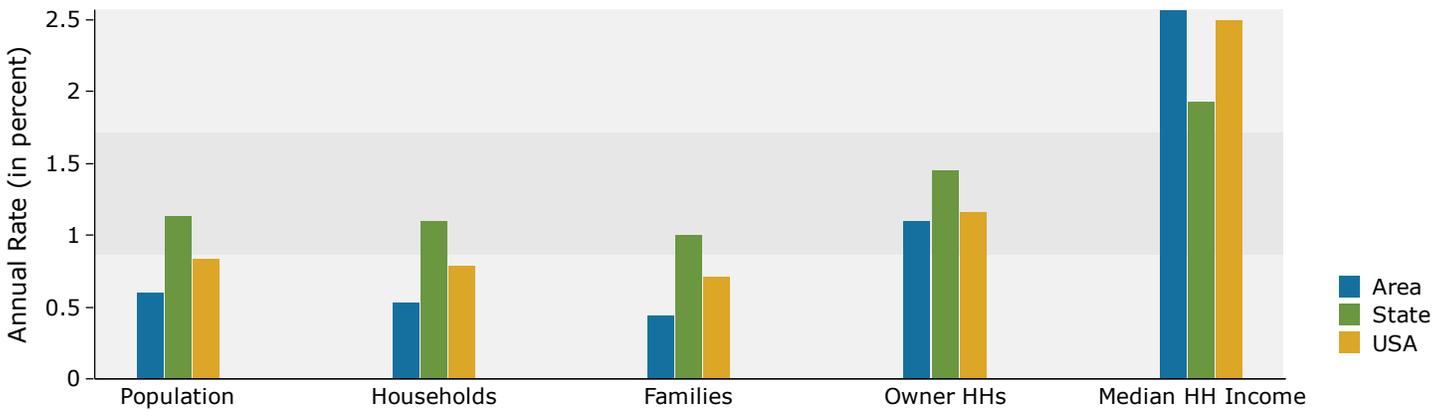


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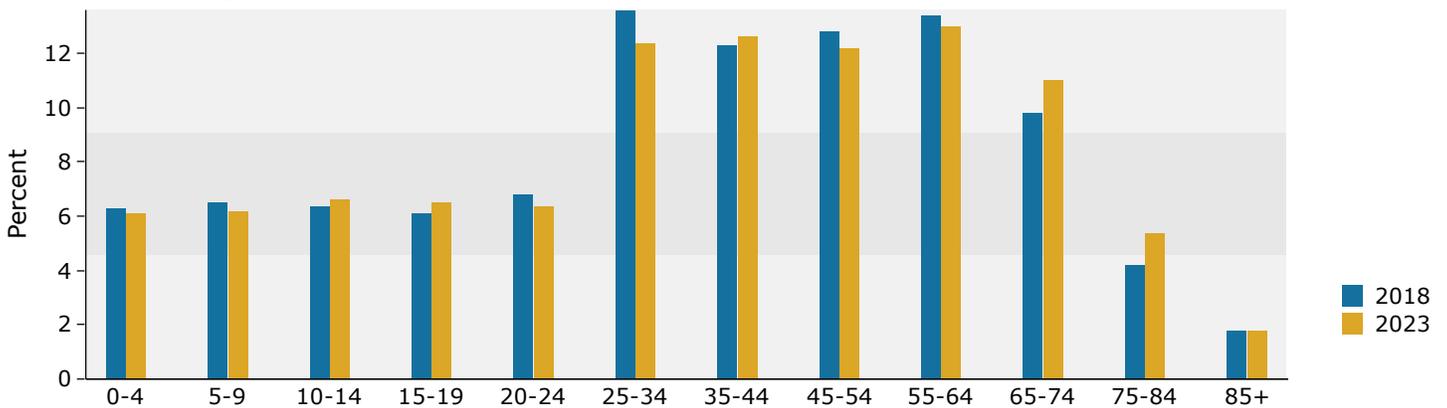
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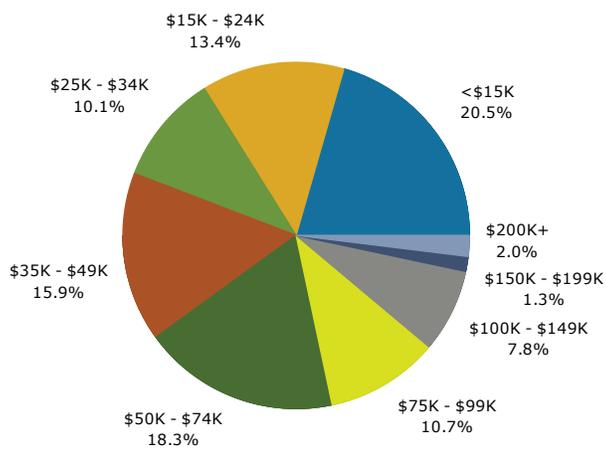
Trends 2018-2023



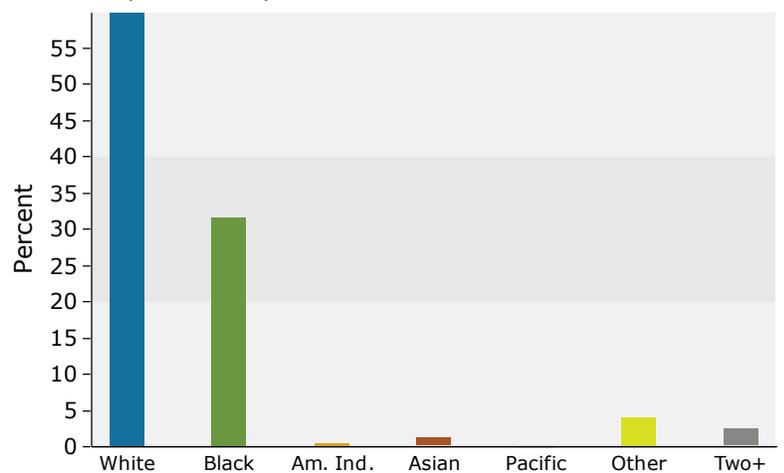
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 7.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.